

ARTS, HUMANITIES, COMMUNICATION & DESIGN

GUIDED PATHWAY: COMMERCIAL MUSIC – MUSIC BUSINESS AND ENTREPRENEURSHIP CERTIFICATE

For more information, visit dcccd.edu/CommercialMusic and your academic advisor at Cedar Valley college.

This is an example course sequence for students interested in pursuing a Music Business and Entrepreneurship Level I Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn the Music Business and Entrepreneurship Level I Certificate ⁱⁱ. Courses from this certificate may apply to the related AAS degree. For official certificate requirements, [click here](#).

This program is designed to prepare the music major in retailing for the music industry job market. Training is provided in music skills as well as in business, i.e., business of music, salesmanship, retailing techniques. Courses that complete the Music Business and Entrepreneurship Certificate (C1) are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.



Only Offered at CVC

THIS PATHWAY WAS LAST UPDATED ON AUGUST 5, 2019

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS ⁱⁱⁱ

ALL MAPS CAN BE MODIFIED TO FIT THE NEEDS OF PART-TIME STUDENTS

C1	SEMESTER 1	ACTION ITEMS
♦	MUSI 1303 – Fundamentals of Music	<ul style="list-style-type: none"> □ Meet with your advisor to confirm academic and career goals before the end of the semester. □ Meet with a career advisor or coach to research your career options and opportunities for job shadowing. □ Meet with a music faculty or a career advisor regarding placement for the Cooperative Education course.
♦	MUSI 1181 – Piano Class I	
♦	MUSB 1305 – Survey of the Music Business	
♦	BUSI 1301 – Business Principles	

TOTAL SEMESTER CREDIT HOURS: 10

C1	SEMESTER 2	ACTION ITEMS
♦	MUSC 1327 – Audio Engineering I <u>OR</u> MUSC 1331 – Musical Instrument Digital Interface (MIDI) I	<ul style="list-style-type: none"> □ Meet with your advisor to request an official program of study, confirm or update your academic/career path and program of study. □ Meet with a career advisor or coach for assistance in preparing for job search. □ Apply for the Music Business and Entrepreneurship Level 1 (C1) Certificate completion.
♦	MRKG 2333 – Principles of Selling	
♦	MRKG 1302 – Principles of Retailing	
♦	MUSB 1380 – Cooperative Education – Music Management	

TOTAL SEMESTER CREDIT HOURS: 12

CERTIFICATE MINIMUM: 22 SEMESTER CREDIT HOURS | PATHWAY TOTAL: 22 SEMESTER CREDIT HOURS

ⁱ Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.

ⁱⁱ Students must earn at least 25% of the credit hours required for graduation through instruction by one of the seven DCCCD colleges awarding the certificate.

ⁱⁱⁱ This is not an official degree plan. For official certificate requirements, [click here](#).