



DCCCD Bond Election Fact Sheet

Voter Information: Election Day, **May 4, 2019**; Early Voting: **April 22-30, 2019**

Neutral Impact on Tax Rate



Projected to Maintain Current Debt Tax Rate of 2 Cents

Tuition Rate



2nd Lowest
Among Texas' 50 Community Colleges

Bond Proposition Priorities



Workforce Development

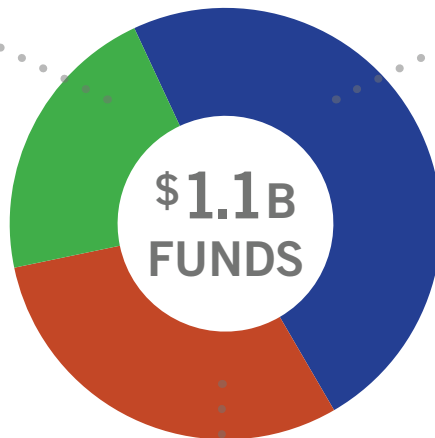
Expand workforce programming in the following high demand industries:

- **Allied Health**
- **Culinary Arts**
- **Information Technology**
- **Construction Trades**
- **Advanced Manufacturing**
 - *Machining, welding, logistics, AI*
- **Early Childhood Education**



Construct an Education and Innovation Hub

- Completely redesign and build an all-new, **consolidated Downtown campus**.
- Create a **technology and innovation center** as a resource to help businesses grow and for entrepreneurs to bring ideas to life.
- Develop a **business training center** designed to meet the unique needs of North Texas companies and their employees.



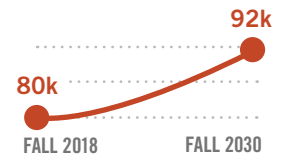
Enrollment Growth

- Expand **Early College High Schools** and the **Dallas County Promise** districtwide.
- Enhance the student learning experience with **new instructional learning styles and technology**.
- Develop student collaboration **learning spaces**.
- Improve number and types of degrees/certificates awarded and continue to lower student debt – **goals of 60x30TX**.

CURRENT ENROLLMENT DISTRICTWIDE



CURRENT NUMBER OF EARLY COLLEGE HIGH SCHOOLS



By 2030, enrollment is projected to increase to approximately 92k credit students districtwide. That growth is, in effect, equivalent to the size of a large college.



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What amount is DCCCD seeking for this bond program?

Distribution of 2019 bond program dollars will be divided into three main categories: \$235 million for industry-aligned workforce projects and programs; \$332 million for student-related instruction and success programs; and \$535 million for the Dallas Education and Innovation Hub.

How much will this bond program cost Dallas County taxpayers?

Passing the new DCCCD bond program will have a neutral impact on property taxes. While the average contribution by taxpayers to DCCCD is less than 5% of their total tax bill, the district's impact on Dallas County is large with seven colleges serving more than 100,000 students and DCCCD providing \$19 million per year in free tuition scholarships.

What strategic initiatives will this bond program support?

Funds for the new bond program will be used in four broad-based areas:

- To build the new **Dallas Education and Innovation Hub** downtown which will serve the entire county. The hub would include a Business Training Center and a redesigned El Centro College campus.
- To build collaborative **student learning space**.
- To provide equipment, talent and resources for **industry-aligned education and training programs** – specifically in the fields of allied health, culinary arts, information technology, construction trades, technology, business development, advanced manufacturing, corporate training and early childhood education.

Who does DCCCD serve?

DCCCD serves more than 80,000 credit and 20,000 continuing education students each semester; that total in 2017-2018 was 171,556. The district expects to see steady enrollment growth through 2030 to approximately 92,000 credit students. In order to help the state of Texas meet the goals of 60x30TX – a statewide initiative to award a total of 3.4 million certificates or degrees by 2030, with targeted goals for Hispanic, African American, male and economically-disadvantaged completers – more DCCCD resources and facilities are needed.

When is the election?

Election Day is Saturday, May 4, 2019.

Early voting is April 22 - 30, 2019.