



# Dallas County Community College District

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## Office of the Chancellor

TO: DCCCD BOARD MEMBERS

FROM: JOE D. MAY

DATE: OCTOBER 9, 2015

RE: WEEKEND MEMO #75

### COMMENTS FROM JOE D. MAY

Good afternoon!

The past few weeks have been filled with exciting activities at DCCCD, as well as some sad moments both locally and nationally for community colleges. We have sent our condolences to our colleagues and friends at Tarrant County College District following the death of TCCD Chancellor Erma Johnson Hadley. Yesterday, community colleges across the United States observed a moment of silence to honor the victims who perished in the Umpqua Community College shooting.

We honor them by supporting community college students everywhere.

I have some other updates to share with you today, too:

<https://media.dcccd.edu/video.php?vid=3599>.

Enjoy your weekend, and thank you for all that you do to support the DCCCD Way.

Joe May

(Note: For the best viewing experience, please use the latest version of Mozilla Firefox, Google Chrome, Opera, or Apple Safari.)

### **Richland College**

*Student Success* — The Richland College Office of Student Life has reinstated its Student Ambassadors Program. The 20 Student Ambassadors represent Richland College at off-campus initiatives; help engage potential and current students in the Richland College experience; promote college events and student engagement activities; serve as campus recruitment tour guides; and collaborate to enrich student participation in clubs and organizations. The Ambassadors participated in campus tour training conducted by Richland College Community Outreach and School Alliance staff. Kristi Nealy, office of

student life coordinator, has led the effort to recruit and train the Ambassadors in their various internal and external outreach responsibilities.

*Sustainable Community Building* — Richland College Garland Campus was the site of the Second Annual Manufacturing Day Appreciation Breakfast on October 2. The Garland Chamber of Commerce and Dallas County Manufacturers' Association hosted the event, which attracted more than a hundred attendees representing 40 manufacturing companies, city officials, legislators, educators, and other Garland-area businesses. Richland College Garland Campus was a supporting sponsor and offered attendees and participating North Garland High School students demonstrations of training programs, including SolidWorks, virtual welding, and machining. The day concluded with tours of two participating manufacturing companies, Silver Line by Andersen and Karlee Company.

In observance of Hispanic Heritage Month, the Richland College Office of Student Life, in collaboration with the City of Dallas Office of Cultural Affairs, hosted a performance and interactive presentation, "Mitotiliztli Yaoyollohtli - Mexican Mitote," on October 8. Mexican Mitote in the Aztec language, Nahuatl, means Aztec Party. This interactive presentation showcased tribal dancing, drumming, and an introduction to the Mexihca-Nahuatl philosophy. Participants learned some of the cosmological associations of the dances, steps, and songs, and a brief history of the dance regalia and musical instruments.

#### **North Lake College**

*Our Students* — Each year, Telemundo-Channel 39 sponsors the Hispanic Business Salute to encourage future leaders by awarding scholarships to local outstanding students. On September 17, at AT&T Stadium (home of the Dallas Cowboys), two North Lake College students were recognized for their academic and personal achievements. Martha DeLeon was awarded a scholarship as a Dr. Pepper Scholar and Andrea Ocampo received a scholarship as a Telemundo Scholar. Supporting the two scholarship recipients along with their family members (at the event) were North Lake College's Lynda Edwards (dean of educational partnerships), Elizabeth Turcios (Rising Star advisor), and Karen Collins (financial aid advisor).

On October 2, North Lake College TRIO Student Support Services offered the workshop, "Math Mania!" Students learned math facts by participating in activities and exercises designed to engage and emphasize the importance of mathematics; they also explored interesting facts that demonstrate how math can be fun. The workshop was presented by Charles Purdy, instructional lab coordinator for TRIO Student Support Services at North Lake College.

*Our Employees* — Guy Melton, director of the North Lake College TRIO Upward Bound Program, is a recipient of the Golden Legends Award, which was presented to him by the Rho Nu Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. The awards ceremony was held on September 19, at The University of Texas at Dallas.

Lesly Castillo, coordinator of outreach/recruitment, and Elsy Carranza, director of business services, represented North Lake College at the 20th Annual National Community College Hispanic Council Leadership Symposium, September 17-19, in Fort Worth. The conference theme, "Leading with Confidence in the 21st Century," was prevalent throughout the workshops, which focused on college readiness partnerships, bridge programs, student equity, career pathways, and assisting underprepared students to degree completion. DCCCD Chancellor Dr. Joe May served as a guest panelist and stressed the District's non-consumer initiatives. Information from the Symposium is being integrated into ongoing campus initiatives — among them are bridge programs, partnerships, and career pathways.

### **El Centro College**

Students from the El Centro College Medical Assisting program participated in the National Association for the Advancement of Colored People Health Fair on October 2, at the DoubleTree Hotel. The Fair was an excellent experience for the students. They checked blood pressures, pulses, and respirations on participants as well as visitors to the event.

El Centro College Food and Hospitality Institute students, Jose Rodriguez and Shalom Santa Cruz, with the supervision of Chef William Hodges, participated in the Mundo Latino exhibit at the State Fair of Texas on October 3. The students presented two menu items to correspond with this year's theme, "Guitarras de Mexico." The items demonstrated and served to the audience were crepas rellenas con huitlacoche and pastes rellenos de picadillo. This annual event, held in the Women's Museum, has been a staple for student participation for the Food and Hospitality Institute.

El Centro College Food and Hospitality Institute alumna and Fox Network *Hell's Kitchen* competitor, Michelle Tribble, returned to campus September 25 and October 2. On both days, Tribble was the guest chef, leading knife skills workshops as a part of the Food and Hospitality Institute Culinary Student Association (CSA) activities for fall 2015. At each session, she discussed knife care and sharpening, and basic vegetable knife cuts as well as advanced knife techniques. The CSA has a full calendar of celebrity chef guest speakers, competitions, dining-out nights, and other activities. For more information about CSA events, please visit the El Centro College Food and Hospitality Institute website at [www.elcentrocollege.edu/food](http://www.elcentrocollege.edu/food) or email [csa.elcentro@gmail.com](mailto:csa.elcentro@gmail.com).

Joan Becker, dean of nursing programs at El Centro College, was recently selected to co-chair the ExamSoft Health Science Advisory Board. The Board is composed of representatives from two associate degree programs and six bachelor of science degree programs from across the United States. Becker's term as co-chair extends from fall 2015 to fall 2017.

### **District Office**

DCCCD Goldman Sachs 10,000 Small Businesses program alumnus Tom Browning is appearing on ABC's *Shark Tank* on October 9, at 8 p.m. to pitch investment in his company, Foot Cardigan. Foot Cardigan offers a unique subscription sock service that allows individuals to purchase or send as gifts an unusual pair of socks each month for a year. The creative and fun designs are never disclosed prior to mailing, so each month is a surprise! Current DCCCD Goldman Sachs 10,000 Small Businesses scholars and alumni, and Foot Cardigan fans are joining in a Virtual Watch Party during the show, tweeting their impressions and encouragement with the hashtag, #socknado. An article about Browning, which was featured in *The Dallas Morning News* on September 29, can be viewed at <http://www.dallasnews.com/business/headlines/20150929-foot-cardigan-will-be-on-shark-tank.ece>.

### **Cedar Valley College**

*Our College and Staff Recognition* — Dr. Lillian Bonery participated and received on behalf of Cedar Valley College the 2015 Minority Access, Inc. Diversity Institution Award at the "Summoning Our Strengths" 16th Annual National Role Models Conference on September 26, in Baltimore, MD. The Award recognized Cedar Valley College as an institution committed to diversity by providing access for students from underrepresented populations. The Minority Access National Role Models Conference is one of the most prestigious conferences of its kind. Cedar Valley College was one of 42 national colleges and universities, and the only Texas community college, to be recognized. Additional Cedar Valley College recipients of 2015 Minority Access National Role Models honors are: Executive Dean of Resource and Economic Development Patricia Davis for Exemplary Administrator, and Director of College Readiness Olivia Guerra for Exemplary Recruiter. The aim of Minority Access, Inc. is to identify inspirational role models in various categories to inspire others to emulate them and thereby increase

the pool of scholars and professionals who will find cures for illnesses, solve technological problems, or address social disparities in society. For more information on Minority Access, please visit <http://www.minorityaccess.org/>.

*Our Workforce Commitment* — The Cedar Valley College Workforce Development & Continuing Education (WD&CE) Department, in partnership with KLLM Transportation Services, celebrated their new relationship with a kickoff Grand Opening event at the KLLM facility on September 17. KLLM offers clients the opportunity to train to be a truck driver at the KLLM Driving Academy and Training Center. Clients are able to go on the road as Class A truck drivers in 22 days, and KLLM guarantees drivers a job when they successfully complete their training. Additionally, tuition is covered by a scholarship for drivers who agree to drive for KLLM for one year after they complete their training. Cedar Valley College WD&CE will be providing classes and coursework for the instructional side of this program; KLLM is creating a thousand new jobs with a guarantee of employment. The Grand Opening kickoff was well attended with more than 150 people from throughout the community. Tours of the facility were given, followed by lunch. Cedar Valley College's very own Dr. Jennifer Wimbish (president) welcomed and spoke to attendees with enthusiasm about the workforce partnership. Lancaster Mayor Marcus Knight also shared his comments, as well as James Richards, president and chief executive officer of KLLM.

*Our Community Feedback* — Community members within the immediate 75134 ZIP code area are invited to a community feedback meeting on October 13, from 6 to 8 p.m. at Cedar Valley College in Room M-233 (second floor of the M Building). Cedar Valley College is working on projects to make the school more energy efficient and improve the quality of lives in the community. These include seeking alternative forms of energy — particularly, solar energy — and how best to deploy them at the physical campus in Lancaster. The community's feedback on this will be greatly appreciated. For more information, please contact Dr. Maria Boccalandro (sustainability director at Cedar Valley College) at 972-860-5204 or [mboccalandro@dcccd.edu](mailto:mboccalandro@dcccd.edu).

### **Brookhaven College**

*Community Engagement* — W.T. White High School has selected Brookhaven College to receive the Longhorn Spirit Award for supporting the W.T. White High School Homecoming Parade. On October 1, approximately 60 students and employees from the college took part in this annual community event. Participating students represented the Green Team Coalition, Phi Theta Kappa Honor Society, Student Government Association, International Club, Bears Baseball Team, and Student Veterans Association. Employee groups from the Brookhaven College Office of Student Life, Testing Center, and Outreach Office participated, and the college police sent a squad car as well. Suzette Vaquera-Constantine, college outreach and recruitment coordinator at Brookhaven College, recruits participants for the Parade. This marks the third time the college has taken part in the Parade and the second time it has been recognized with an award.

Approximately 400 people stopped at Brookhaven College on September 27 for a view of the supermoon and lunar eclipse at the Astronomy Department's Eclipse Watching Party. The Texas Astronomical Society of Dallas brought its telescopes; so, along with binoculars and telescopes from the college, everyone had an opportunity for a close-up view. Brookhaven College Astronomy Club members, as well as college staff, used the equipment to showcase different views of the moon. According to Brookhaven College Astronomy Professor Anahita Sidhwa, people drifted in and out throughout the two-hour event, which had an almost carnival atmosphere. Chaz Hafey, senior science lab coordinator, noted that the Eclipse Watching Party was featured on the CBS 11 Evening News, including comments from students: <http://dfw.cbslocal.com/2015/09/27/blood-moon-draws-stargazers-to-watch-party/>.

*Employee Success* — With football season back in full swing, Freddie Jones, trumpet adjunct professor at Brookhaven College, goes back to his Sunday work schedule at AT&T Stadium. The Dallas Cowboys selected Jones to play the national anthem at the beginning of each home game; he started his second season just a few weeks ago. Heavy.com recently featured Jones in an article outlining five facts readers need to know about who he is, how he ended up as the trumpeter for the Cowboys, and why Dallas has a single trumpet playing the anthem at games when so many other teams have a band or a vocalist: <http://heavy.com/sports/2015/09/freddie-jones-cowboys-national-anthem-trumpet-nfl-dallas-charity-band-football/>.

### **Eastfield College**

*Advance Student Success* — Eastfield College student, Andrea Carrizales, was recently selected to the *Her Campus* list of 22 Under 22 Most Inspiring College Women for 2015. Carrizales, who is also Eastfield College Student Leader of the Year and serves as managing editor and social media coordinator for *The Et Cetera* (Eastfield College student newspaper), was selected as one of the 22 young women from a group of 945 nominees. *Her Campus* noted that the 22 women “demonstrate leadership, excel academically, are doing big things in an area that’s important to them, and have ambitious goals for their future.” *Her Campus* is a global online community for college women written entirely by the world’s top college journalists. The profile on Carrizales can be accessed at <http://www.hercampus.com/life/campus-life/andrea-carrizales-rising-leader-local-international-volunteerism>.

Congratulations to Eastfield College soccer player, Judith Hernandez, and volleyball player, Karina Lay, for having been selected Metro Athletic Conference Players of the Week in their respective sports for September 27-October 3! Hernandez, a freshman from Dallas, scored four goals and contributed an assist as the Eastfield College Harvesters posted two shutout wins — 6-0 over Cedar Valley College and 2-0 over Brookhaven College. Lay, a freshman outside hitter, averaged 3.13 kills and 8.13 digs per set for the week, and 31 percent of her digs were converted into kills. The Harvesters defeated Mountain View College and Cedar Valley College in the two matches. This marks the second time this season that Lay has earned Player of the Week honors.

*Meet Community Educational Needs* — As part of Education Month, Univision-Channel 23 broadcast its 5 p.m. Spanish newscast live from Eastfield College Pleasant Grove Campus on October 1. The community was invited to attend the news show, which was anchored by Angel Pedrero and Wendy Cruz. Eastfield College officials were on hand to provide information about course offerings. Univision also announced its Quiero Aprender (I Want to Learn) campaign to promote education in the Hispanic community. The promotion includes awarding one \$5,000 scholarship each month through December.

The Eastfield College Office of Student Engagement and Retention hosted a Healthy Living Fair on October 7 as part of the campus’ recognition of Mental Health and Wellness Week. Approximately 200 students, faculty, and staff members attended the Fair where they learned about a variety of topics, including preventing sexually transmitted diseases, substance abuse, community gardening, and the Cease the Grease program. Eastfield College student organization, Nu Phi Sigma, also held a jump rope contest to promote physical health. Thirty-six area agencies and organizations participated in the event. The college also hosted a variety of physical activities throughout the week, including volleyball, walking, basketball, and tennis; wellness activities included Art in Action and Eat Smart, Live Healthy. In addition, more than a hundred individuals received flu shots and other adult immunizations.

### **LeCroy Center**

*Supporting Institutional Effectiveness* — On October 4-8, LeCroy Center’s Dr. Pam Quinn (provost), Emilio Ramos, and Dan Luciani attended the Gartner Symposium/ITxpo, one of the largest and most important conferences for chief information officers and senior information technology (IT) executives. Digital business is creating a dynamic and volatile business environment requiring enterprise agility and capabilities very different from those that historically drove success. The ITxpo features industry sessions spanning 12 different sectors, including education, consumer goods, government, and IT. One of the highlights of the conference was the new cross-industry sessions, which focused on the rise of key technologies: mobile Internet, sensor technology, cloud computing, and the emerging Internet of things. These technologies are expected to create new levels of connectivity between physical and digital technologies. Keynote speakers at the conference included Ed Catmull, president of Pixar and Walt Disney animation studios, including the latter’s DisneyToon Studios division; Ginni Rometty, chairman, president, and chief executive officer of IBM; Tony Hsieh, chief executive officer of Zappos; and Tony Robbins, *The New York Times* No. 1 best-selling author, entrepreneur, and philanthropist. For more information about the Gartner Symposium/ITxpo, go to <http://www.gartner.com/events/na/orlando-symposium#>.

The National University Technology Network (NUTN) hosted its signature conference in Savannah, GA, September 21-23. The conference featured keynote speakers Dr. Michelle Pacansky-Brock, known for her work on the Horizon Report; Dr. David Wiley, leading expert on open educational resources; and Sir John Daniel, 2015 NUTN Distinguished Service Award recipient. The NUTN has been serving distance learning leaders and innovators for more than 30 years; it has been managed at the LeCroy Center since 2007.

On October 6, the NUTN co-presented a one-day Think.In event at Monroe Community College in partnership with Open SUNY (State University of New York). The event focused on student authentication and proctoring and included presentations from the U.S. Department of Education’s Office of the Inspector General and leading industry solution providers.

*Supporting Community Engagement* — On the evening of September 24, the video crew from LeCroy Center Media Services partnered with Mountain View College to record the TEDxMountainViewCollege conference. Hosted by KERA’s Krys Boyd, the conference focused on the theme, “Dare to Bend.” Eight speakers and performers shared their ideas on creativity in education and design, gender and ethnic disparities, and other topics. Presentations were structured with the same guidelines used for the popular Internet site, [TED.com](http://TED.com), which describes itself as “. . . a global community, welcoming people from every discipline and culture who seek a deeper understanding of the world.” Videos of the two-hour event and each speaker can be viewed on Stream It at [media.dcccd.edu](http://media.dcccd.edu) or On Demand at [tv.dcccd.edu/browse](http://tv.dcccd.edu/browse). Producer/director Luke Baran led the Media Services crew, along with Noel Cavazos, Craig Wright, Kris Hyttinen, and William Black.

*Supporting Employee Success* — The LeCroy Center Professional Support Staff Association (PSSA) began its annual fall membership drive on October 1. Employees can join at PSSA membership levels for annual fees of \$5 to \$30. This year’s LeCroy Center PSSA Cabinet includes Jimmy Tarango (president), Stephen Govea (treasurer), Evelyn Wong (secretary), and Shirlynn Cox (parliamentarian).

### **Mountain View College**

*Academic Success* — Mountain View College History Department Distinguished Speaker Series welcomed Juan Tejada, professor of music and Mexican-American studies at Palo Alto College (San Antonio), as part of Hispanic Heritage Month activities. He presented “The History of ‘Conjunto’ Music: Local Music, Global Identity” on October 8. Tejada’s presentation included stories and music with the

accordion, showing how the music has changed over time, reflecting larger socio-historical changes. He has started the first collegiate-level Conjunto music program in the nation. Tejeda was a Chicano student activist in the '60s and '70s and continues to be involved in the community, starting the Chicano press, Aztlan Libre Press.

*Community Success* — Mountain View College Community Engagement partnered with Univision and Education is Freedom to showcase Univision Education Week on October 8. This enriching event targeted PK-12 students, college students, transfer students, families, and community members. All information was provided in English and Spanish. Participants were given the opportunity to learn about financial aid, scholarships, and college transfer; and they took advantage of learning how to write college essays. Attendees were also informed about community resources; there was a question/answer session with educational services and much more.

*Student Success* — Mountain View College Athletic Department student athlete, Ivann Sanchez, has been recognized as the National Junior College Athletic Association (NJCAA) Region V Division III Men's Soccer Player of the Week for September 27-October 3. The NJCAA Region V website states that Sanchez had two goals on only three shots in a win over Ranger College. Mountain View College was down 2-0 at halftime before making a huge comeback in the second half of the game. Congratulations to Ivann Sanchez! His photograph and write-up can be viewed at <http://www.njcaaregion5.com/sports/msoc/2015-16/releases/20151006fw9Ing>.